Appendix A: Guidelines for Submission

for the Janssen R&D Innovation Challenge: Transforming (Long-Term Extension) Studies

|  |  |
| --- | --- |
| **Challenge Case Study Addressed** | Choose an item. |
| **Company name** | Click or tap here to enter text. |
| **Last, first name of key point of contact** | Enter last, first name of key point of contactClick or tap here to enter text. |
| **Email address of key point of contact** | Enter email address of key point of contactClick or tap here to enter text. |
| **Phone number of key point of contact, including country code** | Enter phone number of key point of contactClick or tap here to enter text. |
| **Name of your idea / concept** | Enter the name of your idea/conceptClick or tap here to enter text. |
| **What is your idea / concept solving** | Enter what your idea / concept is solvingClick or tap here to enter text. |
| **Brief description of your idea / concept** | Enter brief description of your idea / conceptClick or tap here to enter text. |

## Executive Summary:

## Relevant Team Members & Experts And Their Proposed Roles:

## Basic Company / Department / Team Information - “Who Are You?”:

## Specific Explanation Of How Your Solution / Technology Is T Be Applied To The Challenge Case Study Presented:

## What Makes Your Proposed Solution Innovative / Unique?

## What Makes Your Proposed Solution Competitive Relative To Current Practice?

## Explain Any Results Of User / Market Validation of Your Solution, i.e. Has The Solution Been Used In Real-Life Setting And, If So, How, With What Results? If Experience Is Limited, What Is Your Proposal For Validating the Solution?

## Please Provide Any Other Relevant Comments Below.

Thank you for making a submission!